

## Curriculum vitae



### PERSONAL INFORMATION

**Name / Surname** Purcărea, Victor-Lorin  
**Address(es)** 6 Cercului Street, bl. 5/7, apt. 28, District 2, Bucharest, Postal code 020779  
**Phone(s)** (40-21) 318.07.59 **Mobile:** 0722 277 945  
**Fax(es)** (40-21) 318.07.59  
**E-mail(s)** victor.purcarea@gmail.com

**Nationality(ies)** Romanian

**Date and place of birth** 31.05.1951, Calarași  
**Marital status** Married  
**Family status** Wife: Purcarea Monica Roxana, MD, PhD.  
Children:  
Purcarea Adrian Petru, MD, PhD,  
Purcarea Ioana, Senior Associate 1 - PRICEWATERHOUSE COOPERS

**Sex** Masculine

### WORK EXPERIENCE

**Period** 2015-present  
**Occupation or position held** Image Consultant for the Rector of "Carol Davila" University of Medicine and Pharmacy, Bucharest  
**Name and address of the employer** "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest  
**Type of activity or sector of activity** Internal and international image

**Period** 2012-present  
**Occupation or position held** Counselor  
**Name and address of the employer** Parliament of Romania – Senate, 2-4 Izvor Street, District 5, Bucharest  
**Type of activity or sector of activity** Legislative

**Period** 2011-present  
**Occupation or position held** Head of Department "Marketing, Technology and Medical Informatics"  
**Name and address of the employer** "Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest  
**Type of activity or sector of activity** Medical Education

**Period** 2009-present  
**Occupation or position held** Counselor

Name and address of the employer	Parliament of Romania – Chamber of Deputies, 2-4 Izvor Street, District 5, Bucharest
Type of activity or sector of activity	Legislative
Period	2009-present
Occupation or position held	Counselor
Name and address of the employer	Academy of Medical Sciences, 99-101 Independenței Street, District 5, Bucharest
Type of activity or sector of activity	Internal and international image
Period	2008-present
Occupation or position held	Associate Professor – by contest- 1 <sup>st</sup> position, Department: "Marketing and Medical Technology"
Name and address of the employer	"Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest
Type of activity or sector of activity	Medical Education
Period	2007
Occupation or position held	Associate Professor, Department "Marketing and Medical Technology"
Name and address of the employer	"Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest
Type of activity or sector of activity	Medical Education
Period	2005-2008, 2009-present
Occupation or position held	Counselor
Name and address of the employer	"Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest
Type of activity or sector of activity	Counseling on problems of internal and international image
Period	2002-present
Occupation or position held	Director – "Carol Davila" University Press
Name and address of the employer	"Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest
Type of activity or sector of activity	Academic and didactical editorial management
Period	2000-2004
Occupation or position held	Head Office
Name and address of the employer	Parliament of Romania – Senate, 2-4 Izvor Street, District 5, Bucharest
Type of activity or sector of activity	Legislative
Period	1993-2002
Occupation or position held	General Manager
Name and address of the employer	"Suport Logistic S.A." Bucharest
Type of activity or sector of activity	Management production-distribution-marketing
Period	1991-1993
Occupation or position held	Director – National Subdivision of Commerce and Sales
Name and address of the employer	Enterprise for Care and Service of the Equipment of Calculus and Professional Electronics in Bucharest

Type of activity or sector of activity	Management distribution and service, Calculus Technical Equipments, Electronics and Appliances
Period	1984-1991
Occupation or position held	Head Office – The Technological Preparation of Fabrication and Collaborations
Name and address of the employer	Enterprise for Care and Service of the Equipment of Calculus and Professional Electronics in Bucharest
Type of activity or sector of activity	Technological fabrication training, assimilations, internal and international cooperation
Period	1981-1983
Occupation or position held	Engineer, Chief on Muntenia Area – Equipments with Numerical Command
Name and address of the employer	Enterprise for Care and Service of the Equipment of Calculus and Professional Electronics in Bucharest
Type of activity or sector of activity	Management and service, numerical commands, automation equipments
Period	1980-1981
Occupation or position held	Engineer
Name and address of the employer	Moreni Auto mechanical Enterprise
Type of activity or sector of activity	Engineering-numerical commands and automation maintenance, projecting automation lines
Period	1978-1980
Occupation or position held	Engineer, Head of Technical Workshop
Name and address of the employer	Galati Steel Plant, Flat-rolled Plant, Semi-products Plant
Type of activity or sector of activity	Engineering-Investments and commissioning services
Period	1976-1978
Occupation or position held	Engineer
Name and address of the employer	Galati Steel Plant, Flat-rolled Plant, Semi-products Plant, No. 1 Fat Table Plant
Type of activity or sector of activity	Engineering-stakeholders' maintenance

## EDUCATION AND TRAINING

Period	2006-2007
Qualification / diploma	MSc in Management of the Public Health and the Health Services
Name and type of the teaching institution/ education provider	"Carol Davila" University of Medicine and Pharmacy, Bucharest, 37 Dionisie Lupu Street, District 1, Bucharest
Period	1999
Qualification / diploma	PhD in Electrotechnics – Technical science field
Period	1995
Qualification / diploma	General Management Course
Name and type of the teaching institution/ education provider	Informatics Academy for Technical Sciences, Law and Administration, Bucharest
Period	1995

Qualification / diploma Course in Decisional Aptitudes and Knowledge in the International Economical Relations  
 Name and type of the teaching institution/ education provider Center of Management and Technological Transfer in Bucharest

Period 1973-1974

Qualification / diploma Pedagogical Course  
 Name and type of the teaching institution/ education provider Politehnica University in Bucharest, Ministry of Education

Period 1971-1976

Qualification / diploma BA  
 Name and type of the teaching institution/ education provider Faculty of Automatics and Computers, Polytechnic University in Bucharest

**PERSONAL SKILLS AND COMPETENCES**

Mother tongue (s) **Romanian**

Foreign language (s) **French, Russian, English, Italian**

Auto evaluation  
 European level (\*)

**French**  
**Russian**  
**English**  
**Italian**

Understanding		Speaking		Writing
Listening	Reading	Participation in conversation	Listening	Reading
C2	C2	C2	C2	C2
C2	C2	C2	C2	C2
B2	B2	B2	B2	B2
B2	B2	B2	B2	B2

(\*) The Common European Reference Level for the Foreign Languages

**Communication skills**

Good communication skills gained through my experience as:

- Assoc. Prof., Department of Marketing and Medical Technology, "Carol Davila" University of Medicine and Pharmacy;
- Head Office, Senate, Parliament of Romania;
- Director, "Carol Davila" University Press, "Carol Davila" University of Medicine and Pharmacy, Bucharest;
- Counselor, "Carol Davila" University of Medicine and Pharmacy, Bucharest;
- Counselor, Chamber of Deputies, Parliament of Romania;
- Counselor, Senate, Parliament of Romania;
- Counselor, Academy of Medical Sciences;
- Head of Department "Marketing, Technology and Medical Informatics, "Carol Davila" University of Medicine and Pharmacy, Bucharest
- Image Consultant for the Rector of "Carol Davila" University of Medicine and Pharmacy, Bucharest

## Organizational/ managerial skills

### Management

- Director – “Carol Davila” University Press, “Carol Davila” University of Medicine and Pharmacy;
- Head of Department “Marketing, Technology and Medical Informatics, “Carol Davila” University of Medicine and Pharmacy, Bucharest

### Organization

- Initiator and organizer of the “National Symposium of Assimilations and Reconditioning for the Calculus Technique”;
- Founder and organizer of the “National University Medical Book Saloon”;
- Organizer of book exhibitions and conferences on medical themes;
- Organizer of book presentations;
- Co-organizer of the National Congress for students and young doctors;
- Co-organizer of the 10 years of Master in the management of Public Health and of Health Services;
- Co-organizer of the Days of “Carol Davila” University of Medicine and Pharmacy;
- Co-organizer of the Festivals dedicated to the commemoration of 150 of Romanian Medical Education 2007;
- Co-organizer of the meeting between the leaders from the Ministry of Education, Ministry of Health and the Senate offices of the universities of Medicine and Pharmacy, members of AUMFR;

## Computer skills

MS-Office, Outlook, Internet, Adobe, Photoshop

## ADDITIONAL INFORMATION

### Publications

**Books and chapters in books:** 21 (7 books - coordinator; 3 books – unique author; 3 books – author; 6 books – chapters author; 2 international books – chapters author)

**In extenso articles in journals indexed in ISI Thomson Reuters** (articles in journals with impact factor) as first author, since the last promotion: 15

**In extenso articles in journals and volumes of some scientific events, indexed in ISI Thomson Reuters or other IDB:** 61

**Articles published as abstract in journals and volumes of some scientific events with ISBN or ISSN:** 33

**Citations of articles in ISI and IDB journals:** 34

### Presentations

Participation in over 70 book exhibitions and conferences on medical issues

Participation in over 130 book presentations

### Projects

Over 20 grants, contracts with external and internal financing, studies, programs and over 130 technical and research contracts

**Grants/ projects earned by competition (director/ project manager):** 9 (5-international; 4-national);

Educational projects and continuous training programs: 11 (1-international; 10 –national)

## Conferences & Seminars

Guest in the 4<sup>th</sup> International Densiometry Event, Bucharest 2009

Guest in the 6<sup>th</sup> Congress of “Global College of Neuroprotection & Neuroregeneration”, Vienna, Austria

Guest in the 5<sup>th</sup> Congress of “Society for the study of Neuroprotection & Neuroplasticity”

Guest in the 32<sup>nd</sup> National Annual Congress of Physical Medicine and Recovery

Guest in the 5<sup>th</sup> National Conference of Bronchology

## Honours and awards

“The Golden Archer” Great Award of Belgium for Innovation, 2013

The National Order “For the Merit” in the rank of “Knight”, 2009

“Victor Babeş” Romanian Academy Prize 2009

The Great Prize in Merchandising awarded by the International Association of Producers and Distributors - A.I.D.A. Brussels – New Deli 2001

A.I.D.A. Bruxelles Excellence Prize, 2005

Excellence Prize offered by the Romanian Medical Association, 2008

Excellence Prize offered by the Romanian Medical Sciences Academy, 2009

The prize “Promoting the didactic activity in medicine” in “Health Gala” 2009

Merit Diploma – 150 years of Romanian Medical Education, 2007

The prize of “Sanatatea TV” Gala, 2008

Awards in scientific communication sessions, as a student and an engineer

Honor Diploma of the Emergency University Hospital, 2008

Excellence Prize of the National University Book Saloon offered to “Carol Davila” University Press, 2009

Excellence Prize of the National University Book Saloon offered to “Carol Davila” University Press, 2007

Diploma of merit from the Romanian Urology Association, 2009

Plaque of the Universities offered to “Carol Davila” University of Medicine and Pharmacy in Alep-2006, Latakia-2007, Palermo-2006, Mesina-2007

Rommedica Excellence Prize, 2003, 2004, 2005, 2006, 2008

“Ovidius” Excellence Prize in Constanta, 2003, 2004, 2005, 2006

Medic.ro Excellence Prize, 2004-2005

Prize for “Innovation and Communication in the medical field”, 2011

Honor emblem of Military Medicine, 2014

Diploma of Excellence for the Medical Division of the National Defense Ministry, 2014

Prizes in scientific sessions of communication, as a student and engineer

## Memberships

Director of Cellular and Molecular Medicine Foundation (2002-2007)

Director of "Carol Davila" University Foundation, 2005-present

Member of the Foundation for the care of sick people with cardio-vascular affections, from 1992

Executive editor (general manager) of "Journal of Cellular and Molecular Medicine" magazine (2002-2007, vol 6, 7, 8, 9; 20 issues), impact factor of 6,56 in 2006

Executive editor of "Journal of Medicine and Life" magazine, 2008-present

Counselor on problems of internal and international image of the Academy of Medical Sciences, 2009-present

Member of the International Association of Producers and Distributors - A.I.D.A. Brussels, 1996-present

Member of the Group of International Experts of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2001-present

Vice-president of the Group of International Experts of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2008-present

Member of the World Periodical Press Organization in Brussels, 2007-present

Member of the Romanian Marketing Association, AROMAR, 2007-present

Member of the Romanian Distribution Committee, affiliated to the International Association for the Distributive Trade (A.I.D.A. Brussels), 1996-present

Founding member of Magnat Center – Center of Excellence for Applied and Technical Magnetism-present

Member of the delegation of the University of Medicine and Pharmacy at the Permanent Representative of Romania, in the European Union, Brussels 2009

Member of the Delegation of the Romanian Medical Academy at the Federation of the European Academies of Medicine

Member of the Editorial Board of the "Bulletin of the Academy of Medical Sciences", 2009-2011

Member of the Scientific Council of the National Agency of Drugs and Medical Devices (NADMD), 2010

Member of the editorial board of "Romanian Distribution Committee Magazine", 2010-present

Member of the editorial board of the Romanian Journal of Ophthalmology, 2015

## Additional information

Director of Cellular and Molecular Medicine Foundation (2002-2007)

Director of "Carol Davila" University Foundation (2005-present)

Executive Editor (general manager) of Journal of Cellular and Molecular Medicine (2000-2007)

Executive Editor of Journal of Medicine and Pharmacy (2008-present)

**Postuniversity activity**

- SCIENTIFIC RESEARCHER 1st DEGREE, according to Order 4506/22.07.2010 of the Ministry of Education, Research, Youth and Sports in Romania;
- Habilitation and PhD Advisor, 2013 – 6 PhD students;
- BA Advisor - 23 students (2 students - 2011, 4 students - 2012, 5 students - 2013, 4 students - 2014, 8 students - 2015)

**Patents**

“System of magnetic action and electromagnetic of electric generators” international level H02N 11/ 009 ( no. 2012 00542/ 19.07.2012)

Nominated in “Who is Who”, Vienna

President of the National Committee of SANABUNA International Congress, “Health, Nutrition, Fitness and Wellbeing”

Member of the Organizing Committee of the 24<sup>th</sup> International Congress of A.I.D.A. – Brussels, the overall theme of the Congress being “Retailers and Suppliers with shared ambitions to improve profit performance by continuously improving the quality of their service to consumers”

Member of the Organizing Committee of the 10<sup>th</sup> National Conference of Biomedical Engineering – INGIMED

Member of the National Committee of the First “SANABUNA” International Conference in Bucharest, 2009

Member of the Organizing Committee of the 33<sup>rd</sup> International Congress of the International Association of Producers and Distributors - A.I.D.A. Brussels, 2009

Co-author of the book “Healthcare Services Marketing” – “Victor Babeş”, awarded by the Romanian Academy in December 2009

