

Curriculum Vitae

Ladaru Alin Bogdan

Studies:

- 2013-2020 - PHD Medical Studies at University of Medicine and Pharmacy “ Carol Davila” Bucharest
- 2005-2007 – University of Bucharest, Faculty of Journalism (F.J.S.C.) – MASTER of Arts - Communication Campaigns & Marketing Strategies Degree
- 1998-2000 – University of General Medicine & Pharmacy, Gr. T.Popa, Iasi –General Medicine
- 1994-1998 - University Al. I. Cuza , Iasi, Chemistry Faculty, Biochemistry Dept. – Licensed
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- 1989-1993 – Theoretical High-School Al. I. Cuza – Math & Physics Dept., Graduated
- 2000-present – Participation, involvement in organization of different AO & medical events, congresses, courses and diplomas in the next field: orthopedic, neurosurgery, plastic surgery, CMF , marketing & strategy, sales & communication

Professional expertise:

- **2000-2006 – Key Account Manager** – Ortoprofil - Targu Mures – Institutional Health & Administration Accounts from Bucharest and NE & South Romania. Opening representative offices of the company in different cities in Romania.
- **2006-2007 – Area Sales MANAGER** , Wright Medical with Silva Trading, Bucharest: promote and sales of biomaterials and osteosintesis portfolio in Romania in vary accounts
- **2007-2011 – Project Manager** – Enlife Media – developing multimedia and communication projects (own personal project)
- **2009 - 2017 - Key Account Manager** – DePuy Synthes in Ronda Medical, Cluj, Romania: promote, sales and OR support for surgeons regarding designated area (NE &

SOUTH including Bucharest from Romania) in the next fields: orthopedic, neurosurgery, plastic surgery, CMF. Event organizer and marketing for company in several public and private events along the time with different hospital managers, government persons involved in health and administration, public & private hospitals. Coordinating team of 3 Medical Representative with specific accounts in designated area that reports directly to me.

- **2009-2020** – Research Project Cranioplasty, Neurosurgery “ Modern Aspects in Surgical Procedures and Biocompatibility in Cranioplasty” Prof. Dr. Ms.c, A.V. Ciurea

Published Scientific Articles

1. A. Ladaru MBa., H. Moisa MD., Prof. A.V. Ciurea MD., PhD., MSc. - Biomaterials used in cranioplasty, new aspects and perspectives – The Publishing House of Romanian Academy, Accepted 26 July 2019;
2. A. Ladaru MBa., H. Moisa MD., Prof. A.V. Ciurea MD., PhD., MSc. – 3D Patient Specific Implant for Cranioplasty, A multicenter Study– Neurosurgery, Romania, December 2019;
3. A. Ladaru MBa, D. Mihailescu, A. Mihailescu, P. Botez, Materiale naturale de substitutie a osului –Biomateriale utilizate in Ortopedie, p.49-86, Cermi, IASI, 2016;
4. A. Ladaru MBa, D. Mihailescu, A. Mihailescu, I. Pelin, E. Muraru, Materiale de natura anorganica folosite in chirurgia ortopedica – Biomateriale utilizate in Ortopedie, p.92-125, Cermi, Iasi, 2016;
5. A.Ulici, D. Florea, M. Carp, A.Ladaru, I. Tevanov, Treatment of the aneurysmal bone cyst by percutaneous intracystic sclerotherapy using ethanol ninety five percent in children. Orthop. 2018 06 28;42(6):1413-1419. Epub 2018 Feb 28;
6. I. Tevanov , D. Enescu, M. Carp, A. Dusca, A.Ladaru, A.Ulici, Negative pressure wound therapy in reconstructing extensive leg and foot soft tissue loss in a child: a case study, J. Wound Care 2018 ;27(Sup6):S14-S19;
7. Carp M, Tevanov I, Florea C, Ladaru A, Sterian G, et al. (2017) Severe Kyphosis Secondary to Glucocorticoid-Induced Osteoporosis in Adolescent Twins with Congenital Adrenal Hyperplasia - A Case Report and Literature Review. J Clin Case Rep 7: 977.

Scientific Presentations

1. A. Ladaru, A. Tascu, A. Iliescu, G. Dascalu, M. Slerniakof, N. Barba, Prof. A.V. Ciurea MD., PhD., MSc. – 3D Patient Specific Implant for Cranioplasty, a multicenter study – Conferinta Bioremed 2019, Craiova;

2. A. Ladaru MBa., H. Moisa MD., Prof. A.V. Ciurea MD., PhD., MSc. - Biomaterials used in cranioplasty, new aspects and perspectives – Congres AMR, 18-20.04.2019, Bucuresti;
3. A. Ladaru, A. Tascu, A. Iliescu, G. Dascalu, M. Slerniakof, N. Barba, Prof. A.V. Ciurea MD., PhD., MSc. – Biomateriale utilizate in Cranioplastie, aspecte si perspective, Congresul SRN, 16-19.10 Sibiu.

Languages:

- English – write& spoken – very well
- French – write& spoken - good

Fields of interest & research:

- Sales, Marketing & Communication related to medical field.
- Specific interest in PHD topic – biomaterials used cranioplasty